



# MARTINA CORONA

UX/UI & Graphic Designer | Design Systems & Information Design

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## PROFILE

UX/UI Designer with a master degree in Architecture, 3+ years designing digital products and 10+ years of experience in graphic design and visual systems. End-to-end practice: research, wireframing, prototyping, usability testing and production-ready UI in Figma, with an eye for accessibility standards and multilanguage interfaces. Experienced in designing for complex scientific information and data visualization with clients such as Pfizer, Sanofi and Roche and creating visual identities and related digital and printed graphic design assets for global brands. Architect by training: strong foundation in spatial thinking and layered information. Comfortable working in multidisciplinary teams across design, technology and communication. Based in Barcelona.

## EMPLOYMENT HISTORY

**UX/UI Design Mentor, AllWomen** ..... 2025 — Present  
Barcelona

Technical and tool-based mentoring - Design thinking guidance - 1:1 feedback

**UX/UI Designer and Graphic Designer, TransPerfect ContentLabs** ..... Jan 2024 — Present  
Barcelona

- Lead UX/UI designer on Wordbee: design system, UI components, WCAG AA accessibility standards, wireframes and high fidelity prototype in Figma, brand identity and visual representation.
- Lead designer on data-driven visual content for companies focused on pharma research (Pfizer, Sanofi, Roche), translating scientific and clinical data into clear graphic narratives. Assets visually explaining the graphic complexity and data.
- High-volume visual identity systems and graphical assets for global clients (Samsung, LinkedIn, Abbvie).
- Integrated AI tools into design workflows. Developed internal UX/UI training for junior and mid-level designers.

**Senior Graphic Designer and Illustrator, TransPerfect ContentLabs** ..... 2021 — 2024  
Barcelona

- Art direction and visual design for scientific companies such as Pfizer, Sanofi. Scientific study break down and data-driven graphic design for education and diffusion purpose. Diffusion graphic material, both printed and digital, all formats.
- UI for e-learning platforms, infographics, pamphlet, documentation, conceptual illustration.
- Explanatory graphics and data visualizations for video content in the healthcare sector.

**Graphic Designer and Motion, TransPerfect ContentLabs** ..... 2019 — 2021  
Barcelona

End-to-end graphic design, motion design and illustration for marketing, product, and brand touchpoints. Contributed to visual identity work across client accounts.

**Junior Graphic Designer and Motion Designer, Propulse Video** ..... 2017 — 2019  
Barcelona

Social media campaigns, static and animated, for B2B and global clients.

**Design and Motion for Business, Motionerds** ..... 2017 — 2018  
Barcelona

## EDUCATION

**UX/UI Design** ..... 2025  
AllWomen

**UX Design Professional Certificate, UX - UI Design** ..... 2024 — 2025  
Google

**Adobe for Motion Graphic** ..... 2017  
C.I.F.O

**Bachelor + II level Master in Architecture ( 3+2 years )** ..... 2008 — 2014  
Architecture Rome

Final thesis on urban requalification: spatial analysis and urban planning for the Appio-Latino neighborhood of Rome. Training in archival classification and documentation of historical artifacts.

## S K I L L S

### UX/UI & Design

- Figma
- Wireframing & prototyping
- User interviews & surveys
- Usability testing
- Responsive web & mobile
- Design systems
- Information architecture
- HTML / CSS knowledge

### Graphic Design

- Information design
- Data visualization
- Typography, colour, hierarchy
- Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects)
- Illustration
- Motion design

### Methods & Tools

- Design sprints
- Agile workflows
- AI-assisted design (Figma Make, Claude, Gemini, NanoBanana)
- Notion, Miró, Hotjar

## L A N G U A G E S

English	.....	<i>Proficient</i>	Italian	.....	<i>Native speaker</i>
Spanish	.....	<i>Native level, C1 Certified</i>	Catalan	.....	<i>Highly proficient, C1 certified</i>