

# MARTINA CORONA

Senior Graphic Design | Product UX Ui Designer | Illustrator and Motion

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## PROFILE

Hi! I am a creative designer with 10+ years of experience. I specialize in visual identity, design and illustration, and over the last 2 years I have built training and practice in UX/UI design. Trained as an architect, I bring a hybrid perspective.

I am passionate about what I do, and I do it with care and strategy.

Currently I lead the rebranding + web redesign of a tech product and the visual identity + web for Aria Salon. I am responsible for UX/UI training for internal teams and collab with AllWomen as mentor

## EMPLOYMENT HISTORY

❖ **UX UI Mentor, AllWomen** ..... 2025 — Present  
Barcelona

Technical and tool-based mentoring - Design thinking guidance - 1:1 feedback

❖ **Senior Graphic Designer & UX/UI Designer, ContentLabs TransPerfect** ..... Jan 2024 — Present  
Barcelona

UX/UI projects and practices, lead graphic design initiatives, driving client retention within cross-functional teams, ensuring project quality, developing team training, brand, illustration and AI-assisted design.

❖ **Senior Graphic Designer and Illustrator, TransPerfect ContentLabs** ..... 2021 — 2024  
Barcelona

Oversaw high-profile illustration and graphic design projects for major clients, providing art direction, setting visual goals, developing branding, infographics, e-learning content, and implementing conceptual illustration strategies and workflow improvements.

❖ **Graphic Designer and Motion Designer, TransPerfect ContentLabs** ..... 2017 — 2021  
Barcelona

Led 2D motion graphics, animations, and complex illustrations, managing projects of all scales end-to-end, contributing to branding and visual identity, and producing illustrations and graphic assets for marketing and presentations.

❖ **Freelance Illustrator & Graphic Designer** ..... 2015 — Present

Visual solutions for Brands

❖ **Design and Motion for Business, Motionerds** ..... 2017 — 2019  
Barcelona

## EDUCATION

❖ **AllWomen** ..... 2025

UX/UI Product Design Bootcamp

❖ **UX Design Professional Certificate, UX - UI Design** .....

Google

♣ C.I.F.O

*Adobe for Motion Graphic*

♣ Bachelor + MArch

*Architecture*

2008 — 2014

Rome

## SKILLS

User Testing & Usability Testing

User Interviews & Surveys

Wireframing & Prototyping

User Personas & Journey Mapping

Visual & UI Design

Figma

Responsive & Mobile Design

Adobe Creative Suite

Branding & Visual Identity

Miró

Illustration & Motion Graphics

Notion

Design Systems

## LANGUAGES

English *Native speaker*

Italian *Native speaker*

Spanish *Native speaker*

Catalan *Highly proficient*